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May 1, 2012

To Whom it May Concern,

Profit Professionals Associates Jeff Bradshaw & Mike Simms were extremely helpful in finding cost saving opportunities for our company. Our particular project required them to examine our shipping and freight costs, which can be an extremely complicated process. They were able to cut through all of the extraneous data and establish the areas where we could realize some savings. They brought a high level of professionalism to their work. They worked well with various members of our team to understand their needs. As they performed the largest part of the analysis, we did not feel that they tasked our people with a lot of work, which was a concern for us. They found real savings and we were very pleased with how much better the pricing was that they secured for us. We would not hesitate to recommend them to other organizations looking for improved profits through expense reductions.

A handwritten signature in black ink that reads "Darren Farry". The signature is written in a cursive, flowing style.

Darren Farry
Controller
Unitron Hearing Ltd.